

**ARTISTS' MARKETPLACE
2017 APPLICATION FORM**

Please print legibly.

Communication will be via email.

Please check the ATV website for updates at
www.artandthevineyard.org.

Name _____

Business Name _____

Email _____

Phone _____

Address _____

City/State/Zip _____

Website _____

Returning Artist New Artist

IMAGE 1

Title _____

Medium _____

Size/Price _____

IMAGE 2

Title _____

Medium _____

Size/Price _____

IMAGE 3

Title _____

Medium _____

Size/Price _____

IMAGE 4 Include Your Booth Image

For publicity purposes, please describe your work in 20 words or less: _____

NON-PROFIT
ORGANIZATION
U.S. POSTAGE PAID
PERMIT NO. 93
EUGENE, OREGON

1910 East 15th Avenue
Eugene, OR 97403
Return Service Requested



**SHOW & SELL YOUR ART!
ART AND THE VINEYARD FESTIVAL
JULY 2, 3, & 4, 2017**

Maude Kerns Art Center Presents



THE ART AND THE VINEYARD FESTIVAL

**ARTISTS'
MARKETPLACE**

PROSPECTUS & APPLICATION



JULY 2, 3, & 4, 2017
Alton Baker Park • Eugene, Oregon
34TH FESTIVAL ANNIVERSARY

IMPORTANT DATES 2017

April 7	Postmarked Application Deadline
April 28	Jury Notifications Emailed
May 19	Postmarked Payment Deadline
June 2	Load-In Details Emailed
July 1	Assigned Load In Begins
July 2-4	34 th Annual Art and the Vineyard
July 4	Load Out (After Public Leaves)
July 5	Load Out Before NOON



2017 FESTIVAL INFORMATION

The 34th annual Art and the Vineyard Festival, presented by Maude Kerns Art Center, is the premier art and wine festival in the Southern Willamette Valley. We welcome new and innovative artists! In 2017 the festival takes place **Sunday through Tuesday, July 2, 3, & 4.**

The festival draws over 20,000 attendees and includes Artists' Marketplace, Art For Your Garden, Wine Court, Beer Garden, Food Court, Youth Art Arena, Youth Stage, and Main Entertainment Stage.



Festival Mission:

To present the premier annual art and wine festival in the Southern Willamette Valley

ARTISTS' MARKETPLACE

The Artists' Marketplace features over 100 artist booths located in the heart of the festival. The Marketplace represents the primary focus of the festival and is considered the top attraction by festival patrons. **Hours of operation for ONLY the Marketplace are:**

10:00am - 7:30pm: Sunday & Monday

10:00am - 8:30pm: Tuesday

(Load Out after the public has safely left the park)

Art and the Vineyard is open to all artists and craftspeople producing original art. Commercially produced work, art assembled from kits, or imported art and goods are not accepted.

2017 ENTRY DEADLINE

**Completed application & images
Due: Friday, April 7**

BOOTH FEES

	MKAC Member*	Non-Member
10'x 10' Booth	\$255	\$310
10'x 10' Corner	+ \$50	+ \$50
10'x 20' Booth	\$480	\$535
10'x 20' Corner	+ \$50	+ \$50

Booth fees: Fees are due after notification of acceptance. Booth fees for accepted artists must be postmarked no later than **May 19, 2017.**

Corner Booths: Corner booth spaces are available for an additional \$50. In order to be assigned a corner booth, we must receive \$50 in addition to your booth fee. If you are not assigned a corner booth, your corner booth fee of \$50 will be refunded.

Sharing Booths: Up to two artists are permitted to share a **10' x 20' single booth.** Each artist must submit an individual prospectus/application. Each artist's application and CD with images should be submitted together in one packet.

* MKAC Adult Membership: \$45

MKAC Senior Membership (62 & over): \$35

BOOTH STRUCTURE

Artists must provide their own booth, accounting for all weather conditions. The back of the booth must be closed using a solid color drape (blue tarps are not permitted). Overall booth presentations should reflect the high quality that characterizes the **Art and the Vineyard Festival.**

SUBMISSION DETAILS

Artists who apply are requested to supply (3) digital images on **CD in JPEG format (preferably sized to 5" x 7" at 300+ dpi)** that are most representative of artwork to be displayed at the festival, plus (1) image of the artist's booth display. The CD should be marked clearly and legibly with the artist's name and company name (if applicable). Individual image files on CD should be labeled with the artist's name and titles of the work. Maude Kerns Art Center reserves the right to use selected images for publicity and promotion purposes, with credit given to the artist.

Applications can also be submitted at zapplication.org

SELECTION PROCESS

A panel of experienced art professionals will make selections based solely on the quality and creativity of work represented by the images that are submitted by each artist-applicant. All interested artists, **including past participants**, are required to submit an application and CD of images.

INSURANCE

Artists are responsible for the security of their work at all times. Participating artists must provide proof of property and liability insurance, or sign an appropriate release holding harmless the Maude Kerns Art Center and Event Management Consultants in the event of loss, damage, or theft during the festival. **Security is provided.** As a precaution, it is recommended that artists remove valuables each evening.

APPLICATION FEE : \$10

There is a \$10 application fee for all applicants, whether the application is mailed in or processed through www.zapplication.org.

MAILING APPLICATION

Send a copy of your application form, CD with images, and \$10 application fee to:



**Maude Kerns Art Center
Attn: ATV Artists' Marketplace
1910 East 15th Avenue
Eugene, OR 97403**

Applications are also available for download in PDF format at www.mkartcenter.org.

FOR MORE INFORMATION

Please visit www.artandthevineyard.org for festival updates and information, or email Maude Kerns Art Center:

**Email: staff@mkartcenter.org
Phone: (541) 345-1571
Website: www.mkartcenter.org**